

TALK · OF · THE · TOWN

SWINDON TOWN

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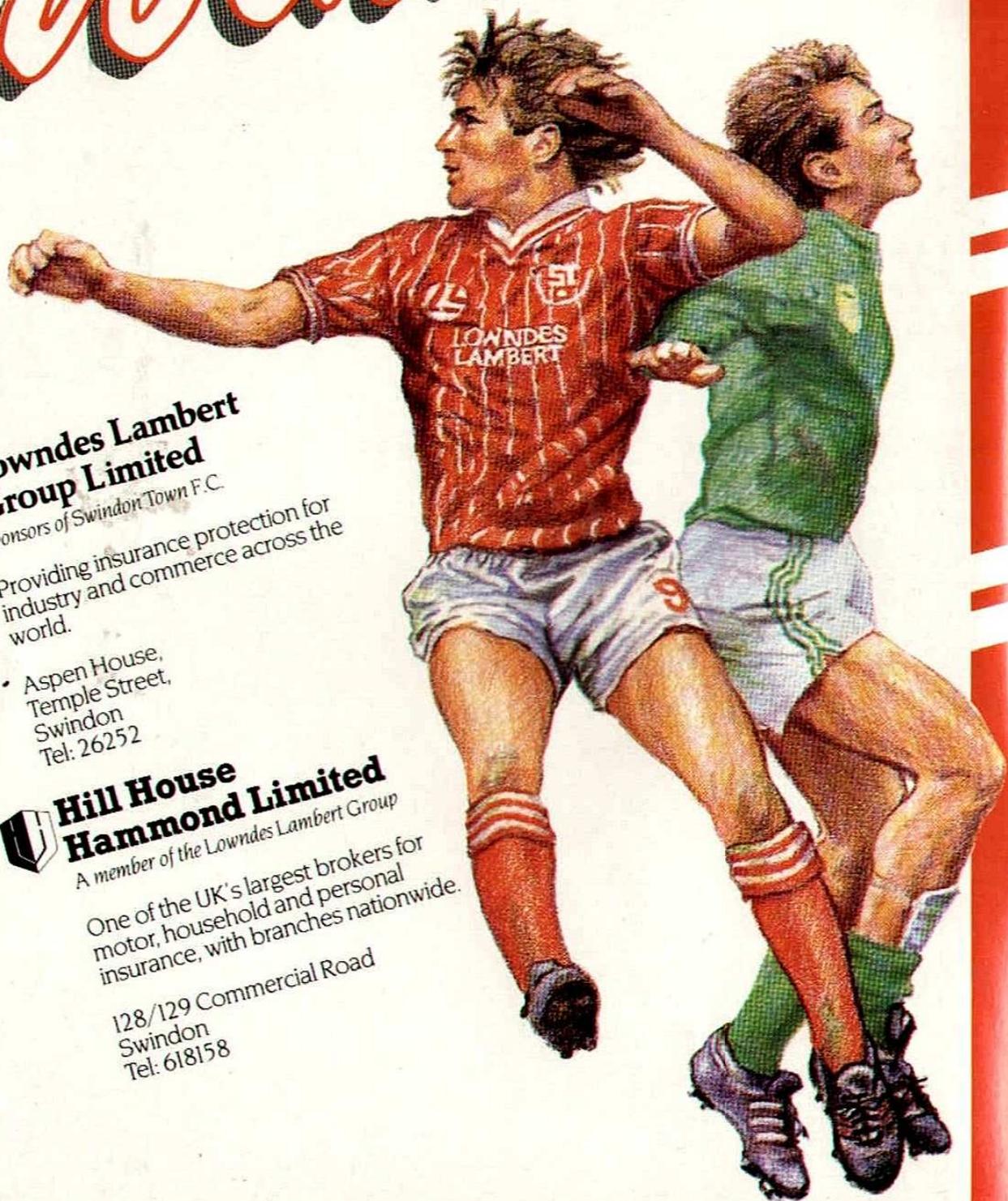
FOOTBALL LEAGUE DIV 3
3.00 pm SUNDAY 31st AUGUST 1986



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COUNTY GROUND

Scene

FROM · THE · BOARDROOM

It was almost as though last season had never finished at Burnden Park, Bolton last Saturday. To begin the season with a win is everyone's desire but to do so on an away ground is almost beyond everyone's wildest dream.

The two goals that Peter Coyne scored must have given him particular pleasure, as you all know, Peter hails from the Manchester Area. The former Manchester United apprentice began last season with a cluster of goals and it appears that he may be set to do so again.

It is with great pleasure that I welcome Notts County to the County Ground this afternoon. Their players, officials and directors have a heritage to be proud of and I am sure you will all agree with me that we could not have asked for more attractive opponents with which to commence our Third Division campaign here at the County Ground. The Meadow Lane club also began the season in most satisfactory circumstances by taking three points from the visit of Wigan Athletic.

This is an ideal and opportune time for me to thank all of those companies and individuals who have committed themselves to sponsoring Swindon Town Football Club this season. Without their help in whichever sphere, life would be doubly difficult for Swindon Town to operate in an efficient manner.

The support we received at Bolton last Saturday was most pleasing and with our next two away matches in reasonable distance, at Torquay next Tuesday evening for the Second leg of the Littlewoods Challenge Cup Competition and then across the Severn Bridge to Newport County next Saturday, may I ask you all to uphold the good name of Swindon Town Football Club.

We have recently added Alan Churchward and Denny Mundee to our professional staff and so may I welcome them both and wish them a successful career. To those of you who may not be aware, Alan has progressed from the ranks of our



apprenticeship scheme, while Denny, who was a member of the successful Swindon Schoolboys team of three seasons ago, has joined the club after a satisfactory trial period. Denny was formerly with Queens Park Rangers before his move to the County Ground. Professional soccer is a difficult career and both will experience many pitfalls if they are to forge a living from our national game. Our best wishes go to both of them, the current period in the club's history is a difficult phase for any young player with the welcome success shown by the more experienced players at the club. Dedication and effort can work wonders and hopefully will not be lost on either Alan or Denny.

MAY I BRING TO YOUR ATTENTION THAT THE CLUBS NEW TELEPHONE NUMBER IS NOW 642984

Alan Churchward

ment

No longer does it appear that English League Clubs are able to retain their most prized asset the - player. The exodus of such star names during the summer of Mark Hughes from Manchester United and Gary Lineker from Everton to Spanish Club Barcelona, appeared to be a death knell to English Soccer. Matters appeared even worse when the prolific goalscoring talent of Ian Rush was allowed to drift away from Liverpool. Even the coffers of once mighty Anfield Club did not have enough reserves to meet the financial demands of the Welsh International.

It would not be amiss to blame the absence of European competition on their departure in more ways than one. From the players' point of view, they no longer have the prospect of meeting with the best players and Clubs in Europe. While the Clubs themselves are now bereft of the lucrative financial takings that can be associated with European competitions.

It all appears to be somewhat depressing, when viewed from that angle, no longer do Clubs such as Manchester United and Liverpool have the finance and charisma to tempt the top British players.

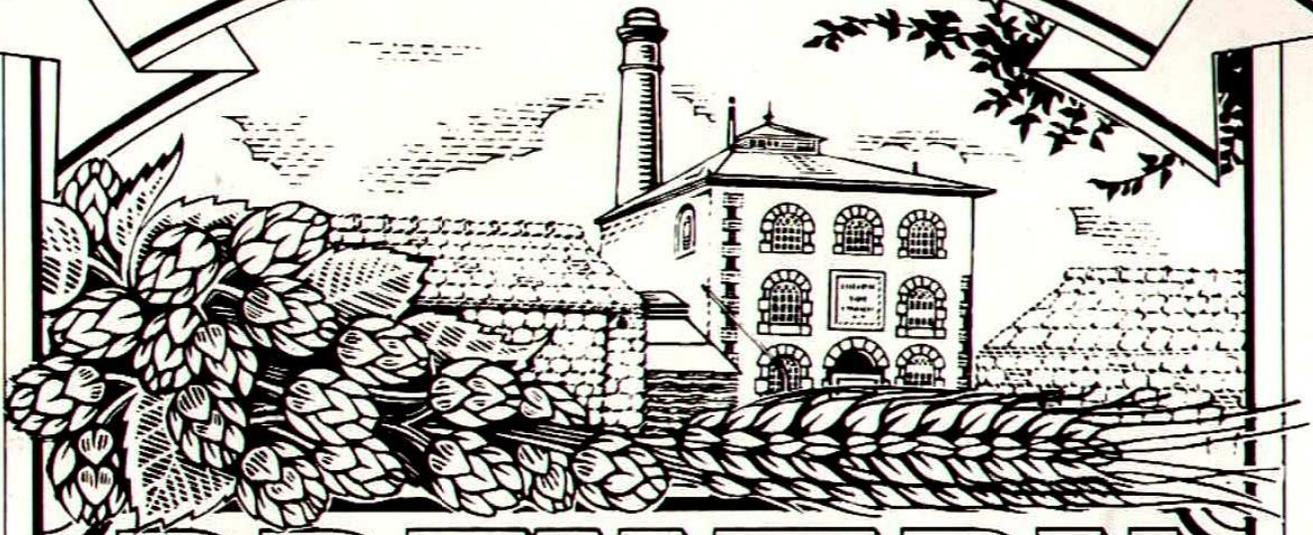
Time will show that other stars will appear to fill those gaps and capture the newspaper headlines. Those of you who have been visiting the County Ground for over a decade will recall the anger and disappointment when the mercurial Don Rogers left Swindon for Crystal Palace. Gloom and doom pervaded at that decision and yet Swindon Town survived, although we have never seen anyone with such natural talent here at the County Ground since.

Where Swindon Town survived a mini crisis over a decade ago, so will English football survive the summer exodus of 1986. Hindsight is always the predominant teacher. English soccer would do well to look at their history lessons at this moment in time.

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Welcome to the County Ground for our first home league match of the new season.

There could not have been a more delighted manager in the Football League than I was, when the final whistle blew at Bolton last Saturday. To start any season with a victory is always pleasing but to begin with a win in a higher division and on an opponents ground is even more satisfactory.

Points are difficult to come by at the best of times but even more so on an away ground. Every one of my players had reason to be satisfied with their first performance of the new season.

Despite the pleasing start to the new season, I know that my five summer signings will have been very disappointed not to have made the opening fixture. My reason for leaving them out of the team was purely because I felt that the players who did so well last season deserved the chance to show what they could do in the Third Division. That may appear like a familiar cliché to most of you but I am sure most managers use the same philosophy.

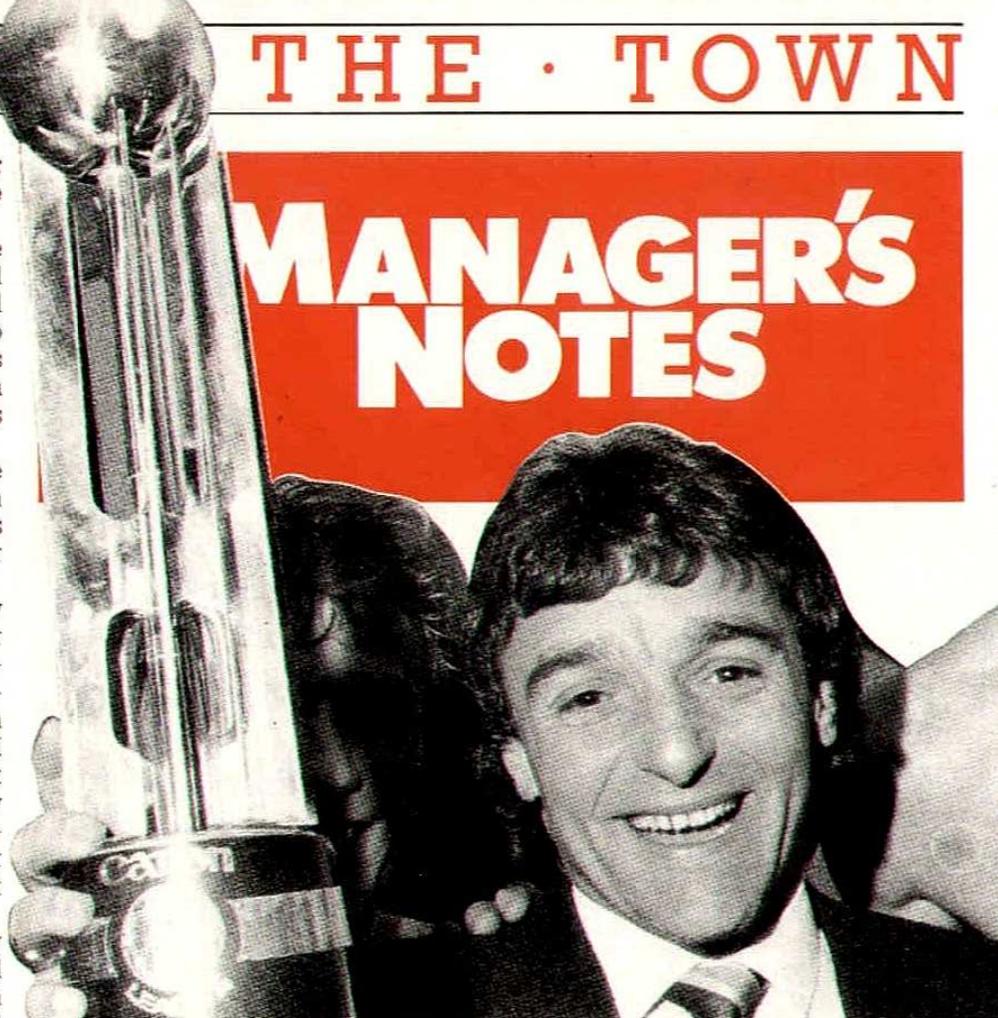
Tim Parker, Martin Ling and Jimmy Gilligan all cost the club substantial fees. That will not guarantee them a place in the team, performances will and without doubt they will have an opportunity to show their worth as the season progresses. Although Alan McLoughlin and Steve White joined the club on free transfers they too will have numerous opportunities to show me and the supporters of Swindon Town Football Club that they are more than capable of holding down a first team position.

Competition is healthy for the prospects of any League Club and it augurs well for Swindon Town.

We all know that the season is a long and arduous task, so there are two significant points that I would like to dwell on for the two extremes of emotion that were visible at Burden Park last Saturday.

To all of the fans who were obviously pleased, don't forget that we have forty-five fixtures to complete and I am sure that I don't have to remind you that we began last season with a home defeat against Wrexham!

To those disappointed players may I reassure those players not included in last Saturday's team that Lou Macari has



MANAGER'S NOTES

no favourites, I demand one-hundred per cent effort and when your opportunity comes as long as that is given you will quickly become popular with the fans of Swindon Town.

Since I have been at this club that factor has always been etched in my mind, effort is appreciated at the County Ground and mistakes are forgiven provided they have been genuinely made.

It is with great pleasure that I welcome Jimmy Sirrel to the County Ground this afternoon along with his Notts County team. Jimmy a fellow Scot is truly one of footballs characters and I found to my pleasure what a funny and interesting after dinner speaker he is when I attended the F.L.E.S.A. dinner last May.

Although it is often stated that there are no characters left in the game today, I am sure that Jimmy Sirrel and all who know him will refute that suggestion. Notts County should be one of our most attractive opponents this season and I am personally looking to see if today's attendance sets the standard by be-

coming the highest of the weekend matches played to-date. I will be disappointed if we don't record an attendance in the region of 8,000 to 9,000 this afternoon.

Our club Secretary, Dave King has brought to my attention that among the following of the Notts County team are Mr D.C. Smith and his son Malcolm. It appears that today Malcom celebrates by completing visits to all Ninety two league grounds. Well done Malcolm, pity about your father he is lagging behind on eighty eight!

Along with the rest of you, I hope they enjoy this afternoons entertainment.

Lou Macari

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SCENE

on three

Perhaps it was all well that Walsall's new chairman, millionaire Terry Ramsden, was held up by flight problems from his United States visit and was unable to see his club in their opening match.

Totally unfancied Bristol Rovers showed some clinical finishing and deserved their 3-0 success at Fellows Park on the opening day of the season. Former Wolves midfield player Kenny Hibbitt, who was interviewed for the managerial vacancy here at the County Ground, before Lou Macari's appointment, scored one goal and made another and Rovers boss, Bobby Gould, will obviously be hoping his newly appointed Player Coach will continue to influence the young Rovers team.

Predictably Bristol City attracted the highest attendance 8,239 on the opening day of the new season. Familiar defensive frailties, saw Bury twice come from behind to earn a point from the two all

draw. The Shaker's two summer signings, Alan Taylor from Rochdale and Nigel Greenwood from Preston were on the mark with equalisers. Bobby Hutchinson and David Moyes had given City the lead only to see both efforts nullified.

While Lou Macari was in the envied position of being able to leave his £80,000 summer signings on the sidelines, Newport County who have been facing Third Division soccer without the dependable Terry Boyle, recently signed by Welsh neighbours Cardiff City, must have been casting envious eyes in the direction the Lou's bevy of riches.

The Somerton Park Club let the first points of the season slip away, two minutes from the end of their home match with highly fancied Gillingham. County skipper John Lewis, had put them ahead with a fine twenty yard lob after 'keeper Ron Hell-yard had only been able to push away a Steve Berry shot after thirty six minutes. John's

counterpart, Gillingham captain, Mark Weatherby, levelled with a header five minutes after the break. It was left to Dave Shearer to nip in amongst a disorganised defence to slot in the winner for the visitors.

What a shameful start to the season for former Town goalkeeper Scott Endersby. He was sent off after only four minutes of Carlisle United's Third Division clash at newly promoted Chester City, after bringing down the Sealand Road club's striker Milton Graham. Despite this early setback Harry Gregg's men hung on to collect a hard earned point.

This afternoon's visitors Notts County made a most satisfactory start to the season with a 2-0 win over Wigan Athletic. Goals from the giant Mick Waitt and an Ian McParland penalty gave the Meadow Lane Club a half-time lead that they maintained to the final whistle.

Spectators at Blackpool and Rotherham witnessed the Divisions only goal-less matches of the opening day. Their respective matches with Chesterfield and Fulham providing little for the onlookers to enthuse over.

Can you recall Ray Train who has appeared against the Town in so many various guises during his long career? Ray has now joined Walsall, where he has taken on the special post of player-coach with particular responsibility for the reserve team. Now in his second spell at Fellows Park, for Ray joined Walsall from Bedworth in the 1970's, Ray has provided admirable service in spells with Carlisle United, Sunderland, Bolton

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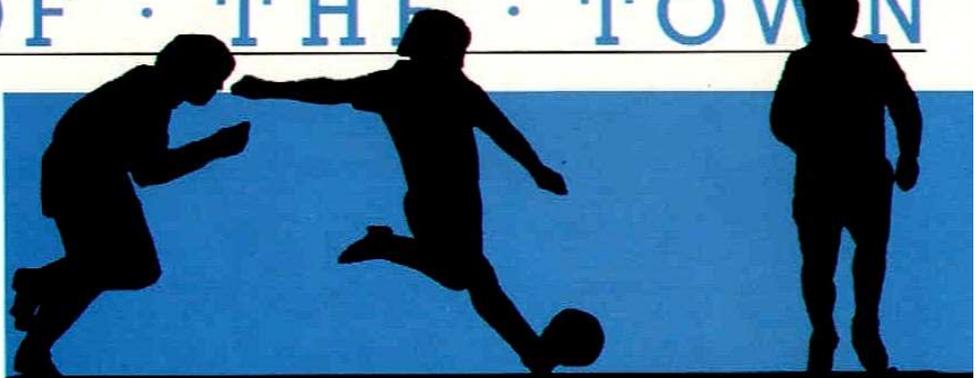
Wanderers, Watford, Oxford United, Bournemouth, Northampton Town and Tranmere Rovers.

When you consider the calibre of the managers he has played under including Ian McFarlane, Alan Ashman, Bob Stokoe, Ian Greaves, Jim Smith and Graham Taylor he should certainly be an asset to the new management duo of Tommy Coakley and Gerry Sweeney at Walsall. Terry Cooper, the Bristol City manager, described the £30,000 fee put on former Barnsley winger Gordon Owen as money well spent.

Actually the Ashton Gate club's manager did not get things all his own way under the tribunal system! Previously he had brought some bargain signings to Bristol City.

The fee set by the tribunal, meant that he had to double his £15,000 offer for the Barnsley winger. Terry must have left the Manchester hearing more satisfied that his former Leeds United team-mate Allan Clarke, for the Oakwell boss was demanding £80,000. That deal meant that City are showing a deficit of just £6,500 on their summer activity.

Earlier Terry Cooper had sold former Town winger Howard Pritchard to Third Division rivals Gillingham for £22,500 and striker Steve Johnson to Scunthorpe United for £15,000. Former York City pivot, John McPhail, was City's only other cash signing for a tribunal settled fee of £14,000. Ironically he is out of action until October with a knee injury!



OUR LAST MEETING

By Michael Scott

This afternoon we face Notts County, the oldest established club in the Football League, for the first time since the dark days of 1973/74. The last time our paths crossed, at the County Ground on 19th February 1974, Swindon suffered the heaviest of their 8 home defeats of that relegation season, going down 4-1.

This was despite manager Les Allen favouring an approach used to good effect by Lou Macari last season taking his relegation strained players away for a few days. Their trip to Bisham Abbey, could hardly have seemed worthwhile in the light of their disappointing defeat.

Though the whole of the 1973/4 season reads like a catalogue of disaster for the 'Town', February 1974 brought more than its fair share of problems for Les Allen.

The blunting of the 'Town' attack with the return to Wolves of loan striker Peter Eastoe on the 15th, was a bitter blow for the Swindon manager. Then, when Welsh under 23 International Terry Hubbard was stretchered off against County with a dislocated shoulder, Allen must have wondered if there was anything he could do to halt his teams slide.

Don Masson's goal for County came as no surprise against a Swindon side performing in typically lacklustre style.

David Moss's equaliser after good work from Tommy Jenkins brought brief thoughts of a comeback, but Randall's goal shortly afterwards

put paid to any Swindon ambition. His second really killed the little threat coming from Swindon, Les Bradd's fourth really rubbed salt into our relegation wounds.

Our last visit to Meadow Lane was no happier, Swindon put in a performance which sadly epitomised their last season in division two, losing by two goals to nil.

A season which saw them win only once away from home, finishing rock bottom with a meagre 25 points. Their performance at Meadow Lane fits snugly into this tale of woe. Les Allen again lashed his players, and defence in particular, for their mistakes which had cost Swindon the match. The absence of Terry Hubbard, again had a huge effect on the side as they stumbled to defeat.

Two basic defensive errors were punished with goals from Randall and Bradd and an open goal miss by 'Town's' Ray Treacy at 0-1 summed up Swindon's sorry afternoon.

With the chance today to extend their home record of 22 league games without defeat, there can surely be no better time for the Town to avenge those crushing defeats of 12 years ago.

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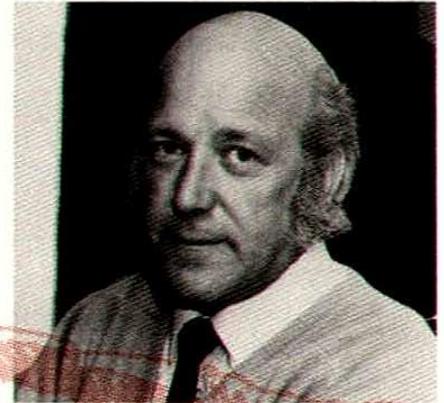
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By Dave Eaton

OUR VISITORS



NOTTS COUNTY



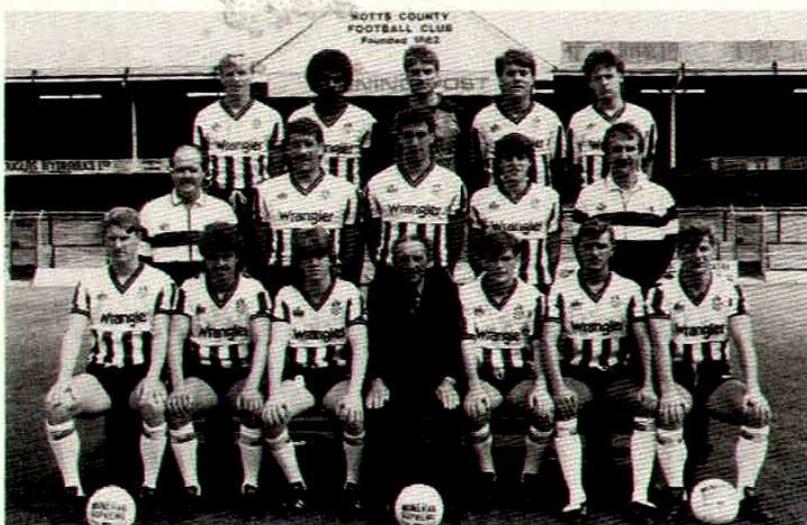
This afternoon we welcome to the County Ground for the first home league game of the season Notts. County. This will be the first meeting between the two clubs for over twelve years. The last time they met was back in the second division in February 1974 here at the County Ground when the Magpies ran out very easy winners 4-1. Since then Notts County have gone on to reach the 1st Division, and were in the top bracket for three seasons. They were relegated to Division 2 in 1984 and slid straight through into Division 3 last year. However, they managed to halt the depressing slide to finish in mid-table.

Unfortunately for the Magpies, the oldest club in the Football League formed way back in 1862, they have had to live in recent years under the shadow of their neighbours - Brian Clough's Forest.

Among the famous names to have worn the County's black and white strip is one of the greatest centre-forwards to have played for England - Tommy Lawton. He went on to manage the side for a short period. The doyen of Football League managers, Jimmy Sirrel who has been a magnificent servant to the Magpies is back in charge again at Meadow Lane. He was moved "upstairs" to make way for Ron Fenton, Larry Lloyd and Richie Barker but recalled from the director's box in May of last year to run the affairs again.

The County made a highly satisfactory start to the 1986/87 season last Saturday. They defeated one of the 3rd Division front runners last year Wigan 2-0 in front of a crowd of 3,533. The two goals coming in the first-half from Mick Waitt (20 mins) and Ian McParland (44 mins pen).

However, on Tuesday night they were surprisingly beaten at home in the 1st Round 1st leg Littlewoods Challenge Cup 3-1 by Port Vale. McParland scoring the solitary goal.



Top Row:	Darren Davis	Tristan Benjamin	Mick Leonard	David Hunt	Paul Barnes		
Middle Row:	Wayne Jones (Physio)	Steve Sims (Capt)	Mick Waitt	Dean Yates	Dick Bate (Coach)		
Front Row:	Paul Smalley	David Clarke	Declan Edge	Jimmy Sirrel (Manager)	David Kevan	Mark Harbottle	Ian McParland

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FACTS AT A GLANCE

Ground: County Ground, Meadow Lane.
Capacity: 24,045
Record Attendance: 47,310 v York C., F.A. Cup 6th Round, 12th March 1955.
Record Receipts: £63,505 v Everton, F.A. Cup 6th Round, 10th March 1984.
Founded: 1862 (the oldest club in the Football League), turned professional in 1885.
Honours: Football League: Division 1 best season 3rd 1890-91, 1900-01. Division 2 - Champions 1896-97, 1913-14, 1922-23; Runners-up 1894-95, 1980-81. Division 3(s) - Champions 1930-31, 1949-50; Runners-up 1936-37. Division 4 - Champions 1970-71; Runners-up 1959-60. F.A. Cup - Winners 1893-94; Runners-up 1890-91. League Cup best season - 5th Round 1963-64, 1972-73, 1975-76.
Most League Appearances: Albert Iremonger, 364, 1904-26.
Most League Goals: Les Bradd, 125, 1967-78.
Record Victory: 15-0 v Thornhill U., F.A. Cup 1st Round 24th October 1885.
Record Defeat: 1-9 v Blackburn R., Division 1 16th November 1889 and v Aston Villa, Division 1 29th September 1888 and v Portsmouth Division 2 9th April 1927.
Colours: Black and white striped shirts, black shorts, with white stripe down the side, white stockings with black hoops at the top.
Change Colour: Green and yellow striped shirts, yellow shorts and stockings.
Nickname: The Magpies.

MEET THE PLAYERS AND MANAGER

Director/Manager - Jimmy Sirrel

Born Glasgow. At 64 years of age Jimmy is the oldest manager in the Football League. After stout service with the club he was moved upstairs onto the board of directors. However, when County were relegated at the end of the 84/85 season he was asked to come out of "retirement" and take charge of team affairs again. Led County to the 4th Division title in 1971, Div 3 runners-up in 1973 and Div 2 runners-up in 1981.

The smiling Scot started his footballing career at Glasgow Celtic. Moved south to Bradford Park Avenue in 1949. Was subsequently transferred to Brighton. The old fashioned inside forward ended his football playing days at Aldershot.

Mick Leonard (goalkeeper)

Born Carshalton. 27 years of age, started his career with Epsom and Ewell. Moved north to join Halifax where he made 69 league appearances. Since transferring to County for £30,000 has appeared for the Magpies in almost one hundred games.

Tristan Benjamin (defender)

Born St. Kitts, West Indies. The long serving defender has seen both the highs and lows of the club over recent years. A former apprentice played in 43 league games last season and a total of 287 in all.

David Clarke (defender)

Born Nottingham. Even though only 21

PREVIOUS MEETINGS

FOOTBALL LEAGUE

1930-31	SWINDON 1	NOTTS. CO. 2;	NOTTS. CO. 2	SWINDON 0
1935-36	SWINDON 2	NOTTS. CO. 1;	NOTTS. CO. 0	SWINDON 0
1936-37	SWINDON 2	NOTTS. CO. 2;	NOTTS. CO. 3	SWINDON 2
1937-38	SWINDON 1	NOTTS. CO. 0;	NOTTS. CO. 3	SWINDON 0
1938-39	SWINDON 4	NOTTS. CO. 1;	NOTTS. CO. 2	SWINDON 0
1946-47	SWINDON 4	NOTTS. CO. 2;	NOTTS. CO. 0	SWINDON 0
1947-48	SWINDON 1	NOTTS. CO. 1;	NOTTS. CO. 2	SWINDON 1
1948-49	SWINDON 3	NOTTS. CO. 0;	NOTTS. CO. 1	SWINDON 2
1949-50	SWINDON 1	NOTTS. CO. 1;	NOTTS. CO. 3	SWINDON 0
1958-59	SWINDON 3	NOTTS. CO. 1;	NOTTS. CO. 1	SWINDON 0
1960-61	SWINDON 1	NOTTS. CO. 0;	NOTTS. CO. 1	SWINDON 0
1961-62	SWINDON 1	NOTTS. CO. 0;	NOTTS. CO. 0	SWINDON 1
1962-63	SWINDON 3	NOTTS. CO. 1;	NOTTS. CO. 2	SWINDON 0
1973-74	SWINDON 1	NOTTS. CO. 4;	NOTTS. CO. 2	SWINDON 0

F.A. CUP

14.01.1911	SWINDON 3	NOTTS. CO. 1	ATT. 12,332
03.02.1912	SWINDON 2	NOTTS. CO. 0	ATT. 13,780
14.12.1946	NOTTS. CO. 2	SWINDON 1	ATT. 18,522
24.01.1948	SWINDON 1	NOTTS. CO. 0	ATT. 27,130

LEAGUE CUP

17.10.1962	NOTTS. CO. 3	SWINDON 0	ATT. 7,012
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☆ Statistics supplied by Paul Plowman.

years of age has made exactly 100 league appearances for County. A former apprentice.

Darren Davis (defender)

Born Sutton in Ashfield. Another former apprentice who made a break through last season. 27 league appearances to date, 22 of them during the 85/86 campaign.

Steve Sims (defender)

Born Lincoln. Joined County from Watford in September 1984, and in two seasons with the club has made 75 league appearances.

Started in league football at Leicester (79 games and 3 goals) before transferring to Watford for £175,000. Played 152 league games for the North London side. The Notts County captain.

Paul Smalley (defender)

Born Nottingham. This local lad chose to pursue a footballing career rather than possibly advance to university. An England U/16 international. The 19 year old made 26 league appearances for County last season.

Dean Yates (defender)

Born Leicester. Another product of the County youth policy. The 18 year old only missed 2 of last season's 46 league matches.

David Hunt (midfield)

Born Leicester. A former apprentice at Derby but only played in 5 league games for them. Transferred to County for £30,000 and has featured in over 300

league matches for them since. Scored 8 goals last season.

Ian McParland (forward)

Born Edinburgh. Last season's top scorer with 20 league and cup goals. The 24 year-old joined County from Ormiston Primrose. Only missed 2 games during 85/86 - 110 County appearances to date. Scored in the opening game of the season from the penalty spot against Wigan.

Mick Waitt (forward)

Born Hexham. At 6'4" one of the tallest players in the Football League. Has appeared in 50 County league games and hit the net 18 times in league and cup matches last season.

Declan Edge (forward)

Born Malacca, Malaya. Formerly with Gisbourne (New Zealand). Played in 10 league matches for County last season.

Paul Barnes (forward)

Born Leicester. The youngster appeared 14 times for County in the league during the 85/86 season.

David Thompson (forward)

Born Manchester. Signed during the summer months from Rochdale. The winger played in both games for the Lancashire side against Swindon last season. Made a total of 155 league appearances for Rochdale, his only other club.

Also included in the Magpies' squad are **Mark Harbottle (midfield)** and **David Kevan (midfield)** who both hail from Nottingham.

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MEN ON THE MOVE

Your Guide to the summer transfers

Football League clubs have been involved in 75 major transfers this summer at a turnover of £15,700,000. This compares with £9.2m last close season from 89 deals, and is the highest summer turnover since £16.7m from 93 transfers in 1980.

Player	From	To	Fee in £s	Player	From	To	Fee in £s
*IAN RUSH	Liverpool	Juventus	3,200,000	TONY FORD	Grimsby	Stoke	50,000
GARY LINEKER	Everton	Barcelona	2,750,000	PAUL CANOVILLE	Chelsea	Reading	50,000
MARK HUGHES	Man United	Barcelona	2,300,000	PETER HADDOCK	Newcastle	Leeds	45,000
DAVE WATSON	Norwich	Everton	1,200,000	LEE DIXON	Bury	Stoke	40,000
TERRY BUTCHER	Ipswich	Rangers	725,000	JOHN BUCKLEY	Doncaster	Leeds	30,000
RICHARD GOUGH	Dundee Utd	Tottenham	700,000	JACK ASHURST	Carlisle	Leeds	30,000
CHRIS WOODS	Norwich	Rangers	600,000	IAN HOLLOWAY	Wimbeldon	Brentford	25,000
G THOMPSON	Sheff Wed	Aston Villa	450,000	ANDY BARNSEY	Rotherham	Sheff U	25,000
STEVE WICKS	QPR	Chelsea	450,000	PAUL HAYLOCK	Norwich	Gillingham	25,000
COLIN CLARKE	Bournemouth	So'ton	400,000	VINCE OVERSON	Burnley	Birmingham	25,000
NEALE COOPER	Aberdeen	Aston Villa	350,000	STEVE ELLIOTT	Walsall	Bolton	25,000
ROBERT CONNER	Dundee	Aberdeen	350,000	TERRY BOYLE	Newport	Cardiff	22,500
BARRY VENISON	Sunderland	Liverpool	250,000	COLIN METHVEN	Wigan	Blackpool	21,000
M THOMAS	Luton	Tottenham	250,000	DAVE WALLER	Crewe	Shrewsbury	20,000
DAVID SEAMAN	Birmingham	QPR	225,000	DAVID LINIGHAN	Hartlepool	Derby	20,000
COLIN WEST	Watford	Rangers	200,000	DANIS SALMAN	Brentford	Millwall	20,000
DAVID HIRST	Barnsley	Sheff Wed	200,000	DAVE MEHMET	Gillingham	Millwall	20,000
ERIC BLACK	Aberdeen	Metz (Fr)	200,000	SCOTT MCGARVEY	Portsmouth	Carlisle	20,000
TONY WOODCOCK	Arsenal	FC Cologne	140,000	MARTIN PIKE	Peterboro	Sheff U	20,000
MARTIN KEOWN	Arsenal	Aston Villa	125,000	BOB BOLDER	Sunderland	Charlton	20,000
ALAN BRAZIL	Coventry	QPR	120,000	A OTULAKOWSKI	Millwall	C Palace	19,000
KEITH EDWARDS	Sheff U	Leeds	120,000	D HAMILTON	Blackburn	Wigan	16,000
KEVIN LANGLEY	Wigan	Everton	100,000	STEVE JOHNSON	Bristol City	Scunthorpe	15,000
STEVE WALSH	Wigan	Leicester	100,000	DAVID MARTIN	Wimbledon	Southend	15,000
COLIN GORDON	Swindon	Wimbledon	90,000	TREVOR AYLOTT	C Palace	Bournemouth	15,000
IAN CROOK	Tottenham	Norwich	80,000	RUSSELL WILCOX	Frickley Ath	Northampton	12,500
IAN PAINTER	Stoke	Coventry	80,000	RAY WALKER	Aston Villa	Port Vale	12,000
TIM FLOWERS	Wolves	So'ton	75,000	RON GREEN	Bristol Rov	Scunthorpe	10,000
ROY WEGERLE	Tampa Bay	Chelsea	75,000	DAVE BURGESS	Tranmere	Grimsby	10,000
STEVE CROSS	Shrewsbury	Derby	70,000	PAUL MADDY	Hereford	Brentford	8,000
STEWART EVANS	Wimbledon	WBA	70,000	GRAHAM BARROW	Wigan	Chester	6,000
PAUL POWER	Man City	Everton	65,000	RICHARD O'KELLY	Walsall	Port Vale	6,000
KEITH HOUCHEM	Scunthorpe	Coventry	60,000	DAVID BYRNE	Gillingham	Millwall	5,000
LOUIE DONOWA	Norwich	La Coruna (Sp)	50,000				

*Transfer agreed - Rush stays with Liverpool this season.

UNDISCLOSED FEES:

Russ Doig (E. Stirling to Leeds); **Ally Dick** (Tottenham to Ajax Amsterdam); **Colin Douglas** (Doncaster to Rotherham); **George McCluskey** (Leeds to Hibernian); **Tim Parkin** (Bristol Rovers to Swindon); **Lindsey Smith** (Millwall to Cambridge Utd); **Martin Taylor** (Mile Oak Rovers to Derby); **Ronnie Sinclair** (Nottingham Forest to Leeds); **Mick Vinter** (Mansfield to Newport); **Denis Van Wyk** (Norwich to Bruges); **Mark Whitlock** (Southampton to Bournemouth); **Osher Williams** (Port Vale to Preston); **Malcolm Poskett** (Stockport to Carlisle).

FREE TRANSFERS INCLUDE:

Gerry Armstrong (WBA to Brighton); **David Hodgson** (Sunderland to Norwich); **Tony Godden** (WBA to Chelsea); **Paul Mariner** (Arsenal to Portsmouth); **Gerry Peyton** (Fulham to Bournemouth); **Phil Thompson** (Sheff Utd to Liverpool as reserve team player-coach); **Sammy McIlroy** (Manchester City to Örgryte, Sweden); **Ian Wallace** (Sunderland to Martimo Portugal); **Gary Owen** (WBA to Penionios, Greece); **Steve Daley** (Walsall to Rhy); **Dale Jasper** (Chelsea to Brighton); **Mark Grew** (Ipswich to Port Vale); **Alan Biley** (Brighton to New York Express); **Dale Tempest** (Huddersfield to

Lockerren, Belgium); **Leighton James** (Newport to Burnley, player-coach); **Terry Cochrane** (Gillingham to Dallas, US).

Mickey Thomas (WBA to Wichita Wings, US); **Tommy Langley** (Hong Kong to Aldershot); **Phil Bate** (Bristol Rovers to Brentford); **Ray Daniel** (Luton to Hull); **Les Chapman** (Stockport to Preston); **Hamish McAlpine** (Dundee Utd to Raith); **Brain Flynn** (Doncaster to Bury); **Paul Roberts** (Swindon to Southend); **Alan Curtis** (Southampton to Cardiff); **Dave Pluckett** (Southampton to Bournemouth); **Graham Moseley** (Brighton to Cardiff); **Gary Stevens** (Shrewsbury to Brentford); **David Gregory** (Wrexham to Peterborough); **Paul Emson** (Grimsby to Wrexham); **Garry Hamson** (Leeds to Bristol City); **Les Berry** (Charlton to Brighton); **Tommy Williams** (Leicester to Birmingham); **Mel Eves** (Sheffield United to Gillingham); **Billy Rodaway** (Tranmere to Burnley);

COMBINED FEE:

Dave Bowman and **Jim McNally** - Coventry to Dundee Utd, £130,000.

FEES NOT YET CONFIRMED:

Jimmy Nicholl (WBA to Rangers); **Peter Shirliff** (Sheffield Wed to Charlton); **Mel Sage** (Gillingham to Derby); **Scott Sellers** (Leeds to

Blackburn); **Trevor Quow** (Peterborough to Gillingham); **Exchange Deals**: **David Phillips** (Man City to Coventry); **Perry Suckling** (Coventry to Man City-Coventry also paid £50,000); **Mark Lillis** (Man City to Derby); **Trevor Christie** (Derby to Man City - Derby also paid £100,000); **Trevor Putney** (Ipswich to Norwich); **John Deehan** (Norwich to Ipswich).

• TWENTY-ONE Football League clubs start the season with new managers. The new faces:

DIVISION I: Arsenal - George Graham; **Coventry** - George Curtis (director-manager); **Leicester** - Bryan Hamilton (Gordon Milne now general manager); **Luton** - John Moore; **Tottenham** - David Pleat.

DIVISION II: Brighton - Alan Mullery; **Millwall** - John Docherty; **Sheff United** - Billy McEwan.

DIVISION III: Carlisle - Harry Gregg; **Fulham** - Ray Lewington (player-manager); **Newport** - Jimmy Mullen (player-manager); **Walsall** - Tommy Coakley; **Wigan** - Ray Mathias.

DIVISION IV: Burnley - Brian Miller; **Cardiff** - Frank Burrows; **Colchester** - Mike Walker; **Preston** - John McGrath; **Southend** - David Webb; **Stockport** - Jimmy Melia; **Swansea** - Terry Yorath; **Wolves** - Brian Little.

CAPTAIN'S CORNER

WITH · COLIN CALDERWOOD



What a great start to the season, the three points that we collected from our visit to Bolton was a big confidence booster for the lads.

I suppose it would be fair to say that we were all somewhat apprehensive before we travelled and while one win in the context of a season may seem very little, there is no doubt that it is very much better to win than to lose.

We made a shaky start but gradually found our feet after twenty minutes. With the pace up front provided by Wadey and Dave Bamber we eventually began to cause problems for the Bolton defence. As we gained in confidence, our back four began to close up behind the midfield. Steve White had told the lads that Bolton tended to play too much football at the back and it was that fault that cost them goals eventually. It may well be that where Third Division teams tend to play like that, we shall catch them out.

As the season develops I am sure we shall find most teams in this division are better organised and the players of a better standard.

The two goals, were typical of Peter Coyne, a player who always appears to be in the right place. Coyne is a clever player and also a clever passer of the ball which is really his main asset.

The boss somewhat surprised us all with his team selection by picking his team from last seasons squad, but I don't think we can read too much into that, because I am sure there will be many changes during the course of the season and I think the Gaffer may have selected the team for this particular match. He chose four midfield players and relied on 'Badger' Wade and 'The Chancer' up front.

You may wonder who 'the Chancer' is, well it is really a Scottish saying that we have tagged Dave Bamber with, for he is the type of person who will take a chance on anything!

Pete Coyne, is also a player who likes a flutter and his gambling instincts are obvious at 4.40pm on a Saturday, for Peter just cannot wait to see how many draws he has up on his coupon. Returning to more serious matters, we all realise what a long way there is to go this season. Although the boss was obviously pleased with our win at Bolton, he was quick to point out the

things that we needed to work upon, he has the habit of telling us about our mistakes and faults when we are winning, which when you think about it, is a better time than when we are losing! It is probably better to hear about that bad points first.

Talking of the boss, perhaps most of you wonder what he is really like, away from the public image that you all read and hear about from time to time.

The boss is someone who likes to be popular with the players and so I suppose you can say that he is really a players manager, more so than most in the league. He likes a laugh and a joke and taking the mickey out of people but to his credit he is not offended if you do likewise to him. Don't run away with the idea that he is not the man in charge despite the fun he seems to enjoy so much. The boss is quick to stamp on anything that he feels will damage team spirit and cause harm to the clubs image.

This afternoon we play our first home league match of the season and the lads will be looking for you to give the same support as you gave us last season. Your vocal backing can certainly make a difference to the team and it is particularly encouraging when things are not going so well for us. I am sure that during the course of this season we are going to need your support more than ever, we are in a higher division and things will be more difficult than last season.

Although our new signings did not make the first team at Bolton, I am sure they will get over their disappointment and when their opportunities arise please encourage them to do well. There is no substitute for encouragement and all new players are desperate to do well. I remember when I came here to Swindon how much I wanted to do well in front of a crowd here at the County Ground.

Yours in sport

Colin Calderwood

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No.1 Will Dixon

In the 20 years I've been watching Swindon Town, many players have worn the famous red and white strip. They've come in all shapes and sizes, been good, even outstanding, some, quite frankly, awful but the one thing that's made them all heroes to us, the fans, has been the fact that they played for "The Town".

In this occasional series I'll be taking a trip down memory lane and recalling those players that have attracted my particular allegiance.

To start with, I guess I have to go for a player who always gave 100% every time he pulled on a red shirt and would probably qualify as my favourite Town player, a certain full back cum midfield player - Will Dixon.

He started his career with Arsenal in 1968 but was released on a free transfer and joined Colchester United briefly in August 1973 before moving to the County Ground a month later.

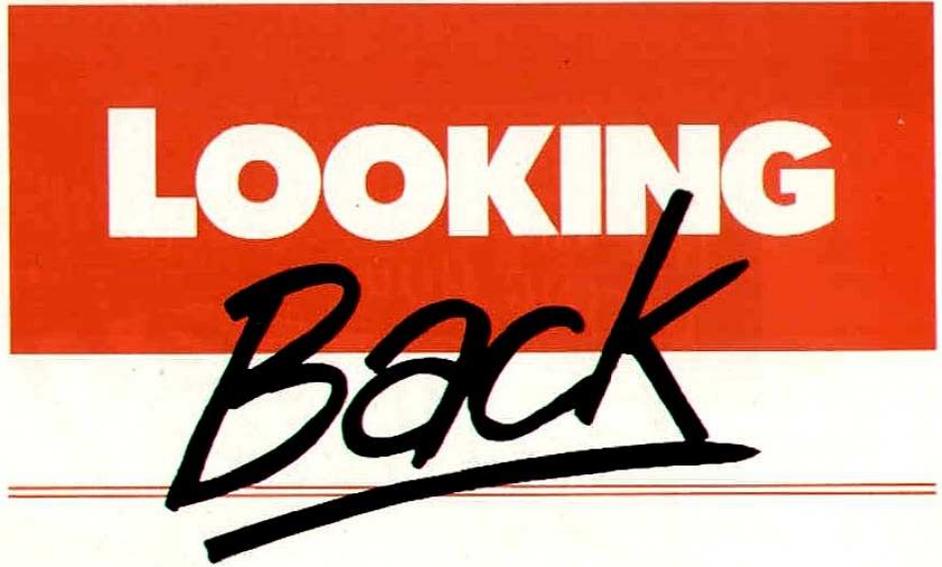
Now, as we all know, season 1973-74 was one of the most depressing in the club's history, relegation from Division two was always inevitable and a miserly twenty five points had been collected at the season's end.

Not many plusses then, but Dixon made his debut in the away defeat at Bristol City in September and was a regular from January onwards. I remember the 1973-74 season well, it was during the winter of the three day week and midweek matches had to be played in the afternoon because of the ban on floodlights. It seemed to make it all the more frustrating, having to work while The Town were losing their Second Division lives.

But on Saturdays at the County Ground it was great to see Dixon give a wholehearted display trying to prevent defeat.

Despite relegation there was a genuine feeling of optimism because of the return to the club of one Daniel Williams, a manager who had achieved a small measure of success in his previous spell.

Season 1974-75 arrived, and so did players of genuine quality such as Peter Eastoe, Jim Barron and the



Vic Morgan of G.W.R. takes a look into the past at former Town players.



Northern Ireland international, Trevor Anderson.

Dixon prospered during this spell making 38 league appearances and scoring two league goals. This was a particularly exciting side and they missed promotion by just two points.

The next Season 1975-76 was very nearly disasterous and a Will Dixon goal on a rainy April night at Aldershot gave the Town two very precious points and probably saved them from relegation to Division Four. Will, made 41 league appearances that season always showing the same whole-

hearted commitment.

That wholehearted commitment was there again in 1976-77, but it was to be Dixon's last season for Swindon Town. Another 38 appearances were made before he was released on a free transfer, much to the disgust of the regular Town fans and a collection was made, a crystal glass set was brought and duly presented before one of Will's final home games.

After leaving Swindon, Dixon gave good service to Aldershot and played in their FA Cup win over Swindon in January 1979.

Will Dixon was a much under-rated player and genuinely liked by the fans, a worthy subject for my opening look back at players from the past.

His playing career finished at non-league Wokingham, but he will always be best remembered as a Swindon Town player.

WILL DIXON

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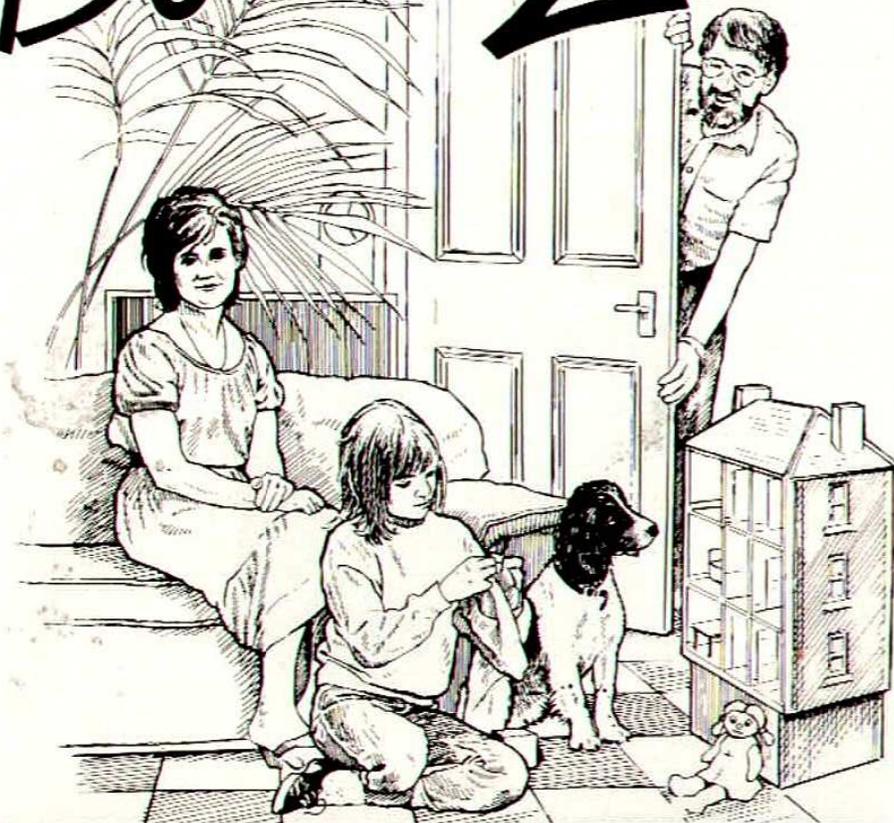
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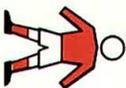
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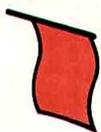
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INTERVIEW



In this, a new programme article, we intend to take you behind the scenes and meet the personalities that make it possible for Swindon Town Football Club to function and provide you, the supporter, with League soccer.

It is appropriate that in this first article we feature Denis Salter. For Denis is a Swindon born resident, who serves the Club in two guises. Employed as a part-time wages clerk and also as a match day Steward.

Denis, like so many of the older Swindon residents, was formerly employed by British Rail. He left the railworks in 1983 when he retired from his position as Management Data Control Supervisor.

Those who know Denis on a personal basis would readily agree that he is

an active, meticulous and conscientious man, virtues that are not always in abundance in modern day life.

With the town of Swindon blessed with mainly flat roadways, Denis is a familiar figure to many as he cycles to the County Ground, two days a week, to assist the Club Administration.

In his younger days, Denis played soccer for the long defunct Swindon Rangers. To converse with Denis on the subject of football is akin to taking a step backwards into the Club's history records.

The first names that spring readily to mind for the Rodbourne resident, as he recalls his initial days at the County Ground, as a spectator, bring forth the names of Billy Lucas, Jimmy Bain and Henry Lunn. All three were Town stars of four decades ago. Denis rates Maurice Owen and Don Rogers, as two of the best players to have graced the County Ground.

Present day players do not have quite the same impact with Denis, but he will reveal that Colin Calderwood is a player that ranks alongside most that he has seen. An admirer of the Bert Head team of the 'Sixties', he had no hesitation in stating that the greatest day in the life of the Club in his opinion was that never to be forgotten day at Wembley in 1969. "No day is ever likely to approach that one" says Denis. Few old enough to recall the great day will not query his opinion.

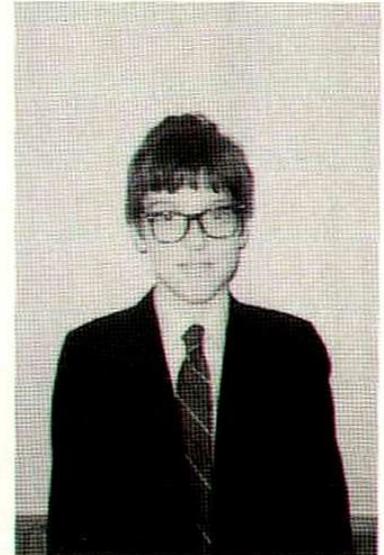
On the question of managers, Denis cannot be drawn, "I have not met one yet who did not have good points and also his bad, but then don't we all", was his candid view.

Swindon Town Football Club need men such as Denis Salter, without devotion to duty, whether in the office or on matchdays, a faction of the Club would not function in such an efficient manner.

A man who likes the sanctity of his home, an employee who cares and that virtue speaks volumes for a man who has earned the respect of the colleagues who work alongside him.

MATCH DAY

Mascot



Mark Ian Richman

We welcome 13 year old Mark Richman to the County Ground as the Mascot for our first home League match of the Season.

Mark is one of the band of supporters who travel to the County Ground from the country area. His home is at Bradford-On-Avon. He attends St. Lawrence school in the town.

Town Striker, Bryan Wade is Mark's favourite player, perhaps being nearer to Bath than Swindon has given Mark prior knowledge of Bryan's capabilities.

Mark is obviously a connoisseur of good football because he admires West Ham who under the skilful guidance of Manager John Lyall were one of the First Division's most attractive teams last Season.

Mark is a most welcome guest as second Mascot of this Season. If the match lives up to expectations he could be in for a treat this afternoon.

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With our Football Combination team not scheduled to be in action until last Thursday, Lou Macari was able to use Reserve Team Player/Coach Andy Rowland in a scouting capacity.

While the first team travelled north to open their Third Division campaign at Burnden Park, Bolton. Andy, also headed north, to take a look at two players that Lou felt could be useful additions to his squad of players. Both players, one a striker and the other a full back are with a Second Division Club.

The Football Combination kicked off the opening day of the season with four fixtures. The results of those matches read - Bristol Rovers 0 Chelsea 4; Fulham 1 Southampton 0; Oxford United 3 Reading 0; Portsmouth 2 Brighton 1. Probably the most surprising result was the Craven Cottage Clubs single goal defeat of Southampton, Bristol Rovers defender Darren Carr was the first player to be sent off this season, after two bookable offences as Bristol Rovers crashed to a 4-0 defeat against Chelsea at Forest Green. Loan signing Nicky Hammond, the goal-keeper recently signed from Arsenal, showed up well in the Rover's goal despite being beaten by Colin West, Kevin McCallister with a penalty and goals from Trevor McNaught and Keith Jones.

Terry Wollen and Eddie Buckley accompanied our South East Counties League team to Southampton for the opening day fixture. The Saints' who were Champions of Division Two last season, were certainly in fine form as they ran out worthy 5-2 winners.

The Town were put under considerable pressure straight from the kick off and were unable to bring any cohesion into their play. In fact it took seventeen

minutes before we were able to mount an attack of note.

Against the run of play, we took the lead when an off the ball incident between Town Striker Nicky Hughes and the Saints' central defender Shaw, saw Nicky Hughes beat the Southampton goal-keeper Grainger from the resultant penalty.

It was another penalty awarded in the thirty fourth minute, which saw Maddison put 'the Saints' level. Harshly awarded, Alan Churchward stood no chance with the well struck kick.

With the Town now under increasing pressure it was only due to Denny Munde and Martin Tucker at the centre of the Town defence that we were able to keep the Southampton attack from adding further goals.

Inevitably Southampton went ahead in the fortieth minute when Shearer broke down the right and from his cross, Wallace stabbed the ball home from close range.

At the start of the second half, the Town began to show a more positive attitude but after fifty-three minutes they went 3-1 down when Shearer rounded the exposed Alan Churchward and slotted the ball home.

TEAMS: SOUTHAMPTON: GRAINGER, UNDERHILL, TANKARD, MADDISON, SHAW, WALKINGTON, WILSON, WEBB, SHEARER, WHALE, WALLACE.
SUBSTITUTES: BANGER, O'DRISCOLL

SWINDON TOWN: CHURCHWARD, BERRY, CASSERLY, SAUNDERS, MUNDEE, TUCKER, BARNETT, GILLETT, VIVEASH, HUGHES, LAW.
SUBSTITUTES: HUNT (for BERRY in 68th min), QUINN.

RESULTS FOR SATURDAY AUGUST 23rd

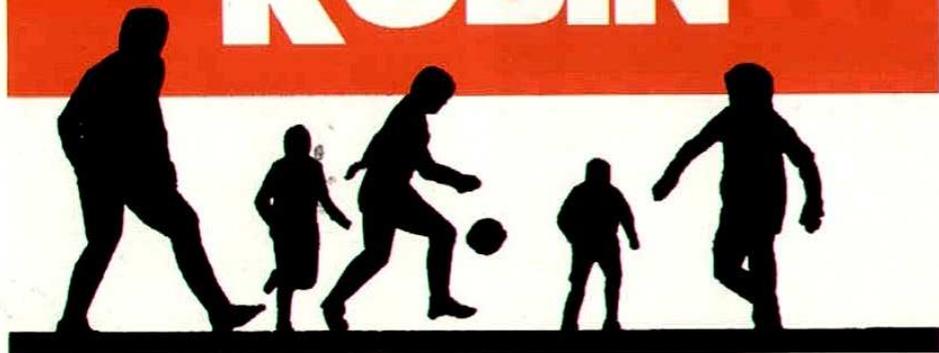
BOURNEMOUTH 5 BRENTFORD 2; BRIGHTON 0 BRISTOL ROVERS 0; CRYSTAL PALACE 5 COLCHESTER UNITED 0; LUTON TOWN 3 NORTHAMPTON TOWN 2; OXFORD UNITED 6 READING 0; SOUTHAMPTON 5 SWINDON TOWN 2; SOUTHEND UNITED 2 WIMBLEDON 1.

Nicky Hughes brought the Town into contention seven minutes later, when he was brought down and slotted home the resultant penalty to make the score 3-2. Goals continued to come when the defence conceded a corner. The Town defence were slow to react and allowed central defender Shaw a free header to increase the Southampton lead from the corner kick.

The Town did not learn from their mistakes and the same error allowed Shearer to head home from another corner. There was no further score and in a disappointing performance only Denny Munde, Martin Tucker and Alan Churchward could take pleasure from their performances. Alan Churchward making two good saves, one in particular from Wilson. His handling throughout the match was good. The performance left Terry Wollen saying, 'We shall have to show far greater commitment if we are to improve on this performance, apart from three players the attitude was not what I would expect.'

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JUNIOR ROBIN



Dick Mattick

receive a membership card, badge and a signed photo of your favourite Swindon player.

Notes for Notts County Match

The first Junior Robins meeting of the season will take place at the slightly earlier time of 5.30 p.m. on Monday 8th September. It is hoped this will give members a chance to meet some of the new members players and to see what we have lined up for you in the coming season. We are very grateful to Miss Sandra Cobern who has kindly agreed to personally sponsor this evening. I should like to take the opportunity given to me in these notes to introduce to you two people who I am sure are going to contribute a lot to the Junior Robins in the coming season. On the administrative side Nick Wall has taken over dealing with membership applications and the distribution of badges and photographs. Nick is already a familiar figure at the County Ground as he is one of the catering assistants on match days. Nick, a student at the New College is working towards his Duke of Edinburgh Gold Award, will also be involved with some of our monthly meetings. This season the Junior Robins will have their own football team. This will be run by Mr. John Timms of Cirencester.

John has a wide experience of schoolboy and Youth football and I am sure this will enable him to produce a team that will do credit to the name of Swindon Town. If you would be interested in being involved with this team and have not yet been in touch with John then please write to him care of The County Ground. With the new school year about to begin many of you may be thinking of buying new football boots or in some cases buying a pair for the first time. If so I would highly recommend a visit to Mr. Doug Woodman in the Club Sports Shop. You would have to travel a long way to find anyone more experienced or helpful in helping people select the sort of boot that is going to be suitable to each individual's needs. He also stocks a wide range of football strips and tracksuits which make excellent birthday presents so why not look in on your next visit to the County Ground. If you are Under 13 and have not yet joined the Junior Robins now is your chance to do so by filling in the form below, or, if you do not want to damage your programme, sending in the necessary information on a sheet of paper. Remember membership costs just £1 and in return you

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I wish to become a member of the Junior Robins Club of the Swindon Town Football Club and enclose my membership fee of £1.00.

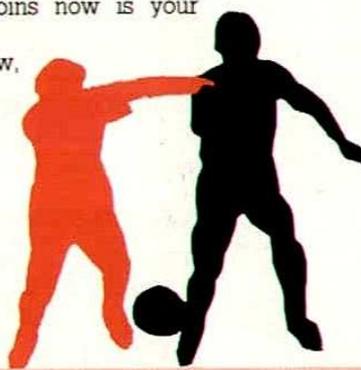
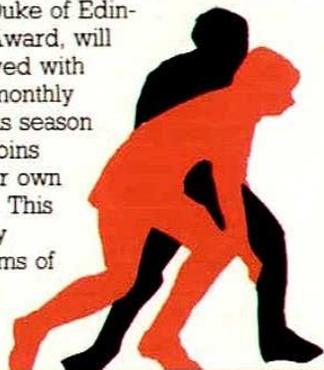
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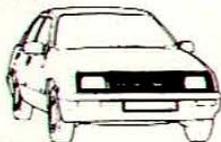
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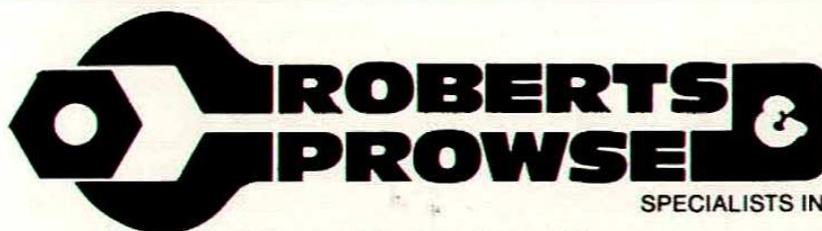


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All contributions published in this programme do not necessarily reflect the view of Swindon Town Football Club.

HONOURS

Division Four Champions: 1985/86
Football League Cup Winners: 1969
Semi-Finalists: 1980
Anglo Italian
Cup Winners: 1970

International League Cup
Winners Cup:
Winners: 1969
Division Three Runners Up: 1962-63, 1968-69
F.A. Chartry Shield Finalists: 1911
F.A. Youth Cup Finalists: 1964
F.A. Cup Semi-Finalists: 1910, 1912

AROUND *The* CLUB

Our Club Chairman Mr. Brian Hillier, along with Vice Chairman Mr. Gary Herbert and accompanied by Town Director Mr. Lionel Smart were guests at the opening ceremony of Gloucester City's new ground at Meadow Park on Saturday August 9th. The new stadium which was built at a cost of £350,000 saw First Division Leicester City in opposition to the home Club. Former Town players were the respective managers of the two Clubs, with Steve Scarrott in charge of Gloucester City while Bryan Hamilton is

in his first Season in charge of the Filbert Street Club. Bryan took the position after Lou Macari had declined to move to the Midlands in the close Season.



For those among you that would like to keep a record of the televised live matches already scheduled for this Season, the Football League have revealed that the following fixtures will be screened.

SEP	21ST	EVERTON v MANCHESTER UNITED	(BBC)
SEP	28TH	MANCHESTER UNITED v CHELSEA	(ITV)
OCT	26TH	MANCHESTER CITY v MANCHESTER UNITED	(ITV)
NOV	2ND	WEST HAM v EVERTON	(ITV)
NOV	16TH	LIVERPOOL v SHEFFIELD WEDNESDAY	(ITV)
NOV	23RD	EVERTON v LIVERPOOL	(BBC)
NOV	30TH	NEWCASTLE UNITED v WEST HAM	(ITV)
DEC	7TH	MANCHESTER UNITED v TOTTENHAM HOTSPUR	(BBC)
DEC	14TH	LIVERPOOL v CHELSEA	(BBC)



Are you aware that meals are now available in the Rendezvous Club at lunch times in mid-week? A varied menu at the most reasonable cost is obtainable besides just a mere snack if required. So why not come along and enjoy your mid-day break in the most pleasant surroundings. Several of the Town players seem to enjoy the genial atmosphere, although they all seem to avoid Arkells ales, could that be because Lou Macari is often sat on an adjoining table. Lou is not bent on keeping a watchful eye, it is simply a convenient setting to relax for an hour or so, before he rejoins the treadmill. For your perusal the cuisine/a la carte' sample for Monday August 11th 1986 read as follows:

Cottage Pie, Peas and Chips	£1.95
Scampi, Peas and Chips	£1.95
Steak and Kidney Pie, Peas and Chips	£1.95
Bowl of Chips	25p
Jumbo Sausage, Peas or beans and Chips	£1.95
Filled Rolls and Sandwiches	50p
Ploughmans Lunch	£1.95
Chicken Drumsticks, Chips and Peas	£1.95
Apple Pie and Cream	50p
Tea and Coffee per cup	30p

Hill House Hammond for
A member of the Low

TALK · OF · THE · TOWN

For those of you who may have missed the results of our pre-Season matches,

we can fill in those missing gaps in your records.

July	30th	Paganhill (Away)	Won	11-0
July	31st	Devizes Town (Away)	Won	1-0
Aug	4th	Swansea City (Away)	Won	4-2
Aug	6th	Shortwood (Away)	Won	6-2
Aug	10th	Cheltenham Town (Away)	Drew	3-3
Aug	11th	Calne (Away)	Won	4-0
Aug	13th	Brimcombe & Thrupp (Away)	Won	7-0
Aug	14th	Barnstaple (Away)	Won	5-0
Aug	15th	STC Paignton (Away)	Won	5-0
Aug	17th	Wimbledon (Home)	Won	2-0
Aug	18th	Cardiff (Away)	Lost	1-3
Aug	18th	Bromham (Away)	Won	6-1
Aug	20th	R.A.F. Hullavington (Away)	Won	14-0

Of course that was only the England pre-Season matches, Lou also fitted in a pre-Season tour of the George Cross island of Malta, for a fourteen day stay. Just to take the players minds off the holiday, they thought they were there to

enjoy, Lou slipped in three football matches, he just could not think of a better way in which to wile away the time. For the record this is how the results went.

July	30th	Hamrun Spartans	Drew	1-1
July	31st	Waxxar Lions	Won	3-0
Aug	1st	Zurruq	Won	3-0



SWINDON TOWN F C TRAVEL CLUB

Don't be a HOMER - give the lads a shout at:

	Date	Depart at	Fare
Torquay	Tues Sep 2	3.30p.m.	£4.00
Newport	Sat Sep 6	12.30p.m.	£3.00
Walsall	Sat Sep 20	12.00p.m.	£3.50
Middlesborough	Tue Sep 30	12.30p.m.	£8.50

Strictly Travel Club members only, but new members are always welcome. Bookings can be made at the Travel Club Office at the North Stand. Open on Matchdays and Tuesdays, Wednesdays and Thursdays between 7.30 and 10p.m. For any further information ring Swindon (0793) 611499 during these hours.



For those of you who are interested in the venues of matches played by our Football Combination team, make a note of September 16th. On that date we are due to visit Bristol Rovers. The Twerton Park Club are playing all of their Reserve team fixtures this Season at FOREST GREEN. The Southern League Club's ground, The Lawn, is situated at Nailsworth in Gloucestershire. The Kick Off for this match is scheduled for 7.30 p.m.

THE
Official 1985/86 Souvenir Promotion
Brochure
with
Coloured Photographs Facts and Figures
of
Lou Macari and his Record Breaking Team
Available from
The Commercial Dept
The Souvenir Shop
Swindon Town Sports Shop
The Club Offices

This is an official Swindon Town Football Club
Publication. Price £1.75 Post/Package 25p

YESTAYEAR Souvenir 1985/86 Model Vans (7 left) £9.95 P/P £1.00

Tape Recording. Sounds of Swindon Town 1985/86 50 left. £2.75 P/P £1.00

Autographed footballs. 1986/87 £10.00 P/P £1.50

Display fixture cards. New design. 50p
Available from the Commercial Department.

Commercial COLUMN

Welcome Ladies and Gentlemen to the Third Division.

It would give me great pleasure to be writing Welcome to Division Two twelve months from now. I can assure you that everyone at the Club will strive for that aim.

To hopefully help towards that goal it is my intention to launch "The Swindon Town Spearhead" in the near future. "The Spearhead" will in effect be a national discount scheme available to you exclusively through Swindon Town Football Club. Become a member of "Spearhead" and big savings will be yours from meat to motors from houses to holidays. The chance will be there for you to take advantage of. For details of any of the above contact the Commercial Department on Swindon 31510, 22118 ext 30 or call into the office. Help yourself and "The Town" at the same time.

Ball and Mascot Sponsorship

I am pleased to say that the ball and mascot sponsorships are both fully booked for the current season. Our thanks to those who have helped us in this way.

£1 per goal sponsorship

Don't forget if you want to participate contact the Commercial Department.

Sporting Dinners

As in previous years a series of Sporting Dinners will be held in the Rendezvous Club. The first of the current series is on Monday 22nd September. The guest speaker will be Richard Hadlee who many people think is the world's greatest all round cricketer. The dinner will be sponsored by Keith Lodge Industrial Roofing of Malmesbury and we are grateful to Keith for his generosity. There are a few tickets left which are obtainable from the Commercial Office price £13.50

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TALK · OF · THE · TOWN

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FIXTURES

26 August Torquay Utd L Cup

31 August Notts County Div 3

13 September Chester City Div 3

16 September Blackpool Div 3

27 September Rotherham Div 3

5 October Wigan Athletic Div 3

18 October Chesterfield Div 3

1 November York City Div 3

4 November Bristol Rovers Div 3

29 November Carlisle Utd Div 3

14 December Bristol City Div 3

26 December Brentford Div 3

3 January Bury Div 3

10 January Bolton Wanderers Div 3

25 January Newport County Div 3

14 February Walsall Div 3

28 February Middlesborough Div 3

7 March Darlington Div 3

17 March Port Vale Div 3

22 March Fulham Div 3

4 April Mansfield Div 3

18 April Bournemouth AFC Div 3

25 April Doncaster Div 3

4 May Gillingham Div 3

BALL SPONSORS

Mr M Puffett of Europcar, Swindon

Paul Clarke, Swan Meadow, Pewsey

Mr Perry, Gardiners Row
Business Centre, Liverpool

Mr G Williams, The Ring Cafe

Mr Arther Done

Mr R Warren and family, Lambourn

Simon Bayliss, North Brickhill, Bedford

Mr Webb and family of
Lydiard Millicent

Terry Coffey, M Troop, 24 Signals
Regiment, Wildenrath BFPO 42

Robins out of Town

Cliff Jones, Wessex Aluminium

Mr M Bevan, Mr J Lovatt, Mr J Lafford

Mr R Franklin of The Rat Trap

The Blunsdon House Hotel

Mr P Neal, The County Ground Hotel

Mr Godwin, The Princess, Beatrice St.,
Swindon

Mr Adamczyk and son Steven

The Pete Allen Band 694828

Mr Paul Gilchrist, Swindon Fitness
Centre

Mr Gerry Boydell

Mr G Groombridge, Bath Road Garage

Mr Kirkland of Wootton Bassett

Mr Roger Bunce, Southmoor, Oxon

Mr J Tremlin, Coped Hall Service
Station

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STANDING VIEW

FROM · THE · TERRACE

Our trip to Burnden Park, Bolton, on the opening day of the season, really brought home the step up we gained in achieving promotion last season.

A first division ground hosting third division football, may at times seem sad, but the class and size of the ground indicated that Swindon Town are on their way back to where they belong.

If the 'Town' fans who made the

trip north expected a performance on par with last season's triumphs, and the players expected the same level of support, neither were disappointed.

A solid display of fitness and vision coupled with unbounded enthusiasm from the terrace made it seem as though our championship season had never ended.

One souring note on our day

back, was the determination of a section of the home crowd to empty their pockets of loose change into the visitors enclosure, most of the second half was 'viewed' with a watchful eye to the left in fear of approaching coins. How appropriate then, that Swindon should gain their first three points in Division 3 for 4 years by virtue of two cracking goals from another **Coyne** - Peter!

With that tough opener over, and a victory in the bag, the trip back to Swindon seemed as short as a stroll along County Road and not, the long miserable trip that Bolton manager, Phil Neal, had envisaged in his programme notes.

by **Michael Scott**

A Member of the Normand Group of Companies.



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TALK · OF · THE · TOWN

JIMMY GILLIGAN

Jim was the first of Lou Macari's Summer signings when he moved to the County Ground in July from Grimsby Town for a fee of £31,500.



MARTIN LING

Martin linked up with the Town from Exeter City this Summer and his fee was also the subject of the Tribunal system. The £25,000 was subject to any on going transfer making fifty per cent available to the St. James Park Club.



**Retired? We have special policies to help
Hill House Hammond. Telephone**

STEVE WHITE

Steve moved to the County Ground after surprisingly being given a free transfer by Bristol Rovers. Once the subject of a £200,000 move from Eastville to Luton Town he was in his second spell with Rovers prior to his move to Swindon.

SWINDON TOWN

In Focus



TIM PARKIN

Joined the Town from Bristol Rovers in July for a tribunal settled fee of £27,500. Formerly with Malmo of Sweden and Blackburn Rovers before moving to Eastville.



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Swindon 618158.

TALK · OF · THE · TOWN

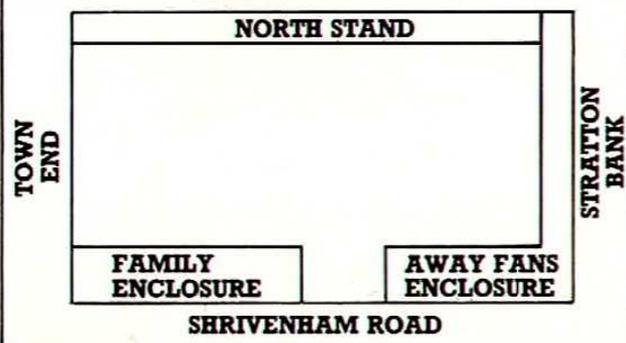
LAST SATURDAYS RESULTS - AUG 23rd

BLACKPOOL	0	CHESTERFIELD	4,032	0
BOLTON OGHANI	1	SWINDON COYNE (2)	5,684	2
BRENTFORD COOKE (PEN)	1	BOURNEMOUTH NEWSON	3,696	1
BRISTOL CITY HUTCHINSON MOYES	2	BURY TAYLOR GREENWOOD	8,239	2
CHESTER CITY HOLDEN (PEN) HOUGHTON	2	CARLISLE UNTD. McGARVEY (PEN) BAKER	3,425	2
MANSFIELD KEARNEY LOWERY	2	DONCASTER R. DOBBIN	3,966	1
NEWPORT C. LEWIS	1	GILLINGHAM WEATHERLEY SHEARER	2,533	2
NOTTS. C. WAITT McPARLAND	2	WIGAN ATH	3,533	0
ROTHERHAM	0	FULHAM	3,329	0
WALSALL	0	BRISTOL ROV. HIBBITT MORGAN (2)	6,269	3
YORK CITY HOOD (PEN) CANHAM FORD	3	DARLINGTON CURRIE	4,393	1

DIVISION THREE 1985-86

	P	W	D	L	F	A	PTS
READING	46	29	7	10	67	51	94
PLYMOUTH A.	46	26	9	11	88	53	87
DERBY C.	46	23	15	8	80	41	84
WIGAN A.	46	23	14	9	82	48	83
GILLINGHAM	46	22	13	11	81	54	79
WALSALL	46	22	9	15	90	64	75
YORK C.	46	20	11	15	77	58	71
NOTTS. C.	46	19	14	13	71	60	71
BRISTOL C.	46	18	14	14	69	60	68
BRENTFORD	46	18	12	16	58	61	66
DONCASTER R.	46	16	16	14	45	52	64
BLACKPOOL	46	17	12	17	66	55	63
DARLINGTON	46	15	13	18	61	78	58
ROTHERHAM U.	46	15	12	19	61	59	57
A.F.C. BOURNEMOUTH	46	15	9	22	65	62	54
BRISTOL ROV.	46	14	12	20	51	65	54
CHESTERFIELD	46	13	14	19	61	64	53
BOLTON WAND.	46	15	8	23	54	68	53
NEWPORT C.	46	11	18	17	52	65	51
BURY	46	12	13	21	63	67	49
LINCOLN CITY	46	10	16	20	55	77	46
CARDIFF C.	46	12	9	25	53	83	45
WOLVES	46	11	10	25	57	88	43
SWANSEA C.	46	11	10	25	33	87	43

COUNTY GROUND PLAN



FOOTBALL LEAGUE FIXTURES

1986-87

Swindon Town

23.8.86	SAT	BOLTON WANDERERS	A
26.8.86	TUE	TORQUAY	H (Littlewoods cup)
31.8.86	SUN	NOTTS COUNTY	H
2.9.86	TUE	TORQUAY UNTD	A (Littlewoods cup)
6.9.86	SAT	NEWPORT COUNTY	A
13.9.86	SAT	CHESTER	H
16.9.86	TUE	BLACKPOOL	H
20.9.86	SAT	WALSALL	A
27.9.86	SAT	ROTHERHAM UNITED	H
30.9.86	TUE	MIDDLESBROUGH	A
5.10.86	SUN	WIGAN ATHLETIC	H
11.10.86	SAT	FULHAM	A
18.10.86	SAT	CHESTERFIELD	H
21.10.86	TUE	PORT VALE	A
25.10.86	SAT	DARLINGTON	A
1.11.86	SAT	YORK CITY	H
4.11.86	TUE	BRISTOL ROVERS	H
8.11.86	SAT	MANSFIELD TOWN	A F.A. Cup Round 1
15.11.86	SAT		
22.11.86	SAT	BURY	A
29.11.86	SAT	CARLISLE UNITED	H F.A. Cup Round 2
6.12.86	SAT		
14.12.86	SUN	BRISTOL CITY	H
21.12.86	SUN	DONCASTER ROVERS	A
26.12.86	FRI	BRENTFORD	H
27.12.86	SAT	GILLINGHAM	A
1.1.87	THU	A.F.C. BOURNEMOUTH	A
3.1.87	SAT	BURY	H F.A. Cup Round 3
10.1.87	SAT	BOLTON WANDERERS	H
17.1.87	SAT	NOTTS COUNTY	A
25.1.87	SUN	NEWPORT COUNTY	H F.A. Cup Round 4
31.1.87	SAT	CHESTER	A
7.2.87	SAT	BLACKPOOL	A
14.2.87	SAT	WALSALL	H F.A. Cup Round 5
21.2.87	SAT	ROTHERHAM UNITED	A
28.2.87	SAT	MIDDLESBROUGH	H
3.3.87	TUE	YORK CITY	A
7.3.87	SAT	DARLINGTON	H F.A. Cup Round 6
13.3.87	FRI	CHESTERFIELD	A
17.3.87	TUE	PORT VALE	H
22.3.87	SUN	FULHAM	H
28.3.87	SAT	WIGAN ATHLETIC	A 7.30 p.m.
4.4.87	SAT	MANSFIELD TOWN	H F.A. Cup Semi-Final
12.4.87	SUN	BRISTOL ROVERS	A
18.4.87	SAT	A.F.C. BOURNEMOUTH	H
20.4.87	MON	BRENTFORD	A
25.4.87	SAT	DONCASTER ROVERS	H
2.5.87	SAT	CARLISLE UNITED	A
4.5.87	MON	GILLINGHAM	H
9.5.87	SAT	BRISTOL CITY	A F.A. Cup Final
16.5.87	SAT		

We are pleased to welcome Malcolm Smith and his father Charles to the County Ground this afternoon. Both are Notts County supporters and in Malcolm's situation he has reason to be more than pleased today, for he becomes the youngest Notts County supporter to have visited all 92 Football League grounds. Well done Malcolm.

TALK · OF · THE · TOWN

	Attd	Result	1	2	3	4	5	6	7	8	9	10	11	S
Aug 23 Bolton (L)	Away	2-1	Allen	Ramsey	Hockaday	Kamara	Cole	Calderwood	Bamber	Henry	Wade	Coyne(2)	Barnard	Ling
Aug 26 Torquay Untd (LC)	Home	4,749 3-0	Allen	Ramsey	Hockaday	Kamara	Parkin	Calderwood	Bamber(2)	Henry	Wade(1)	Coyne*	Ling*	McLoughlin Gilligan

CHANGES AT THE Swindon Town F C TRAVEL CLUB for 1986/87

- New telephone number for travel enquiries and bookings » Swindon 611499 «
 - New all-executive style transport. Travel by luxury coach with reclining seats - Video - Coffee Bar and Toilet Facilities - to every game
 - New optional 3-year membership card at only £4.00
Save on the cost of renewing your photographs each season
 - New all-season rate for those travelling to most or all away games. Please write for details
- @but no change in the membership fee, still only £1.50 if you join before the end of October

Swindon Town FC Travel Club
North Stand - County Ground
Swindon SN1 2ED

AWAY THE LADS!

The Supporters Club is always seeking new members but we also need more help on our committee. The Supporters Club organises fund raising events, social functions, programme fairs, open days, disco's etc all of which have been very successful in the past. We hope to repeat these in the future and can make them even better with more help.

Please join with us in helping to make the Swindon Town Supporters Club one of the best in the country and become a member by completing the form below.

Emerson Electrical are sponsoring our Half Time Draw, one of our major fund raising schemes and we are most grateful to them for their support.

I would like to join the Swindon Town Supporters Club and enclose £1.00 Membership fee (50p under 16).

Name.....
Address.....
..... Phone.

I would like to know more about being a committee member and how I can help the Supporters Club to help Swindon Town F.C.

.....
Phone me (Chris Scott) on Swindon 23375.

Did you notice that football kicked off on the opening day of the season with many missing stars.

Absent from the first day action were Gary Bailey and Remi Moses (Manchester United); Neville Southall, Peter Reid, Pat Van Den Hawe, Derek Mountfield and Paul Bracewell (Everton); Paul Walsh and Steve Nichol (Liverpool); Glenn Hoddle, Peter Shilton and Mark Wright (Southampton); Mick Harford (Luton Town); Terry Fenwick and Alan Brazil of (Queens Park Rangers).

Also missing from the curtain raiser were Mark Hughes formerly of Manchester United and Gary Lineker, who was with Everton last season. Both have left for Barcelona and could be added to the list of stars missing through injury or suspension.

TALK · OF · THE · TOWN



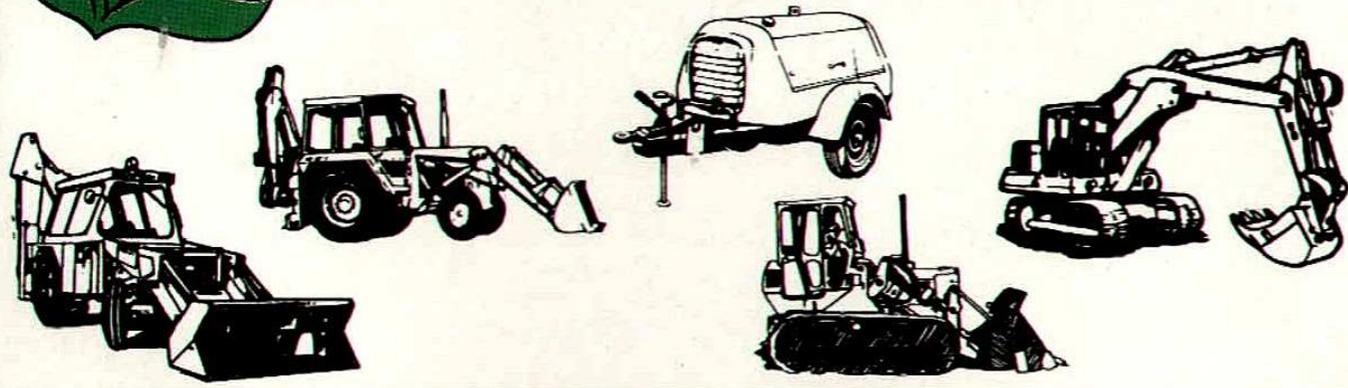
Lou Macari	Family Choice, quite simply a good buy, only at your local shop				
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Leigh Barnard	Richard Brien, Lindum House Hostel				
Dave Cole	Mr G. Mulcahy The Mallard, Lyneham	Videostop 1 116 Eastcott Hill Swindon 694603	Mrs Fisher 50 Birdcome Road Westlea	John Monk and Co., Unit 4 272 Ermin Street, S-S-M Swindon 827098	
Peter Coyne	Simon Bayliss North Brickhin Bedfordshire	Mrs Chilcott 34 Ash Walk Warminster	Bryant School of Motoring Swindon 823421	Mr Fisher 50 Birdcome Rd Westlea	
Colin Calderwood	The Oxford Hotel Drove Road Swindon	Don Rogers Sports 29 Faringdon Road Swindon	Ray Warren and Family Lambourn	Robins out of Town	Tony Newman Wsale Meat Supplies Lea, Malmesbury
Mark Gardiner	Videostop 2 345 Cheney Manor Rd Swindon 619905	A. J. Carter Co Water Engineers Devises 0380/2062	Robins out of Town	Tudor Carpets Seymour Road Swindon 30699	
Jimmy Gilligan	Mrs Tucker, Tuckers Garage, Seend, Melksham, Wilts				
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Dave Hockaday	M. Aldridge 19 Keats Gardens Stroud	Miss S. Coburn 12 Deburgh St. Swindon		Ben Herbert	
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Martin Ling	Bassett Bookmakers, High Street, Wootton Bassett - Accounts Welcome				
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Tim Parkin	Tidworth Coaches		Tidworth Coaches		
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Jamie Reynolds	Mr C Parker The Old Swan Hotel	Minster Lovell, Oxon	Rollers Brunel Plaza		
Andy Rowland		Mrs C. Weavers Haydon Wick Swindon	Mr Godwin The Princess Beatrice St., Swindon	Ashley Catering Weddings, Parties Swindon 770250, 770982	
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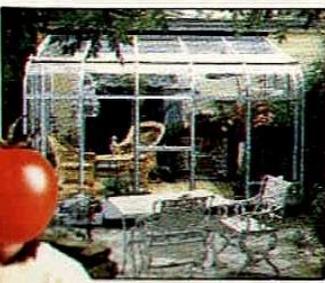
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Like the flexibility to tailor a conservatory precisely to your home. And like the option of a tinted glass roof.

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Take a good look at the Wessex range — the Winchester, the Marlborough and the Salisbury. The cost? A typical 10' x 8' model will cost less than £1600.

A bit much when you're growing tomatoes. But peanuts when you're growing families.

WESSEX
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